

Learn how you can help protect your cat from rabies

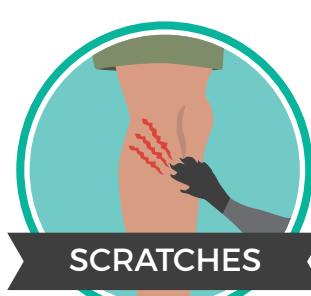
Cats are the heart and soul of many families, known for their curious nature and love of exploration. Those adoring purrs are proof that your cat trusts you to provide the care that she needs for her health. With more than 94.2 million pet cats in the U.S.¹, a plan that incorporates vaccines is critical for giving your pet the love and care she deserves to live a long and healthy life.



WHAT IS RABIES?

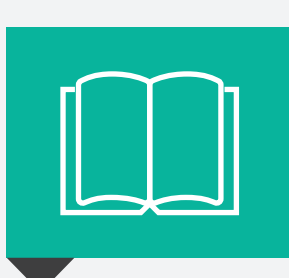
Rabies is a viral disease that causes severe inflammation in the brain and spinal cord of mammals.

Transmission from Rabid Animal to Animal²



Common Reservoirs in the U.S.³

Household pets are still at risk of contracting rabies through contact with rabid wildlife.



WHAT YOU SHOULD KNOW

1

It's Out There



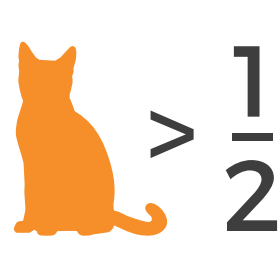
In 2015, nearly 420 domestic animals within the U.S. tested positive for the rabies virus³.



Rabies is a preventable disease which occurs in more than 150 countries and territories around the world².

2

It's a Real Risk



In 2015, cats accounted for more than half of the cases of rabies reported in domestic animals in the U.S.³



The number of rabid cats in the U.S. is more than three times the number of rabid dogs in the U.S.³

3

It's Fatal



There is no cure or treatment for rabies.



Once clinical signs occur, an infected animal usually dies within 7 days⁴.



SIGNS OF DISEASE

The progression of rabies can be variable and atypical signs are commonly seen.



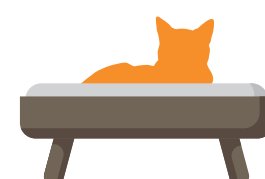
PRODROMAL STAGE

Fever, malaise, and changes in behavior⁵.



EXCITATIVE STAGE

The animal may become aggressive and anxious⁵.



PARALYTIC STAGE

The animal may suffer from seizures and paralysis⁵.



IT'S EASY TO PREVENT

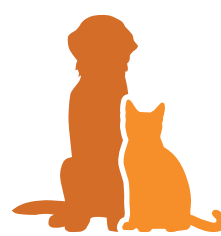
Preventing rabies requires responsible action and education.



Don't leave animal feed or water for pets outside.



Keep garbage securely covered.



Use caution around unfamiliar animals and wildlife.



Report suspicious-acting strays to authorities.



THE EFFECT ON HUMAN HEALTH



60K

Across the globe, approximately 60,000 people die from rabies annually⁶.



15MM

More than 15 million people around the world receive post-exposure treatment every year².

\$245-510 MILLION
THE ANNUAL COSTS ASSOCIATED WITH RABIES DIAGNOSTICS, PREVENTION AND CONTROL IN THE U.S. ALONE⁷

¹ Pet Industry Market Size and Ownership Statistics. American Pet Products Association website. http://www.americanpetproducts.org/press_industrytrends.asp. Accessed May 11, 2017.

² Rabies. World Health Organization. <http://www.who.int/mediacentre/factsheets/fs099/en/>. Updated March 2016. Accessed May 11, 2017.

³ Birhane MC, Cleaton JM, Monroe BP, et al. Rabies surveillance in the United States during 2015. *J Am Vet Med Assoc*. 2017;250(10):1117-1130.

⁴ The Path of the Virus. Centers for Disease Control and Prevention. www.cdc.gov/rabies/transmission/body.html. Updated April 22, 2011. Accessed May 11, 2017.

⁵ Greene CE, Schultz RD. Rabies and Other Lyssavirus Infections. In: Greene CE, ed. *Infectious Diseases of the Dog and Cat*. 4th ed. St. Louis, MO: Elsevier Saunders; 2012:179-197.

⁶ Human rabies. World Health Organization. <http://www.who.int/rabies/human/en/>. Accessed May 11, 2017.

⁷ Cost of Rabies Prevention. Centers for Disease Control and Prevention. <https://www.cdc.gov/rabies/location/usa/cost.html>. Updated August 3, 2015. Accessed May 11, 2017.